



FINE DINING

More Café launches second outlet at The Wave, Muscat

MUSCAT: The immensely popular Dubai based More Café, opened its second outlet in Oman, at 'The Walk' in Wave, Muscat.

With communal and hanging tables, art displays, open spaces, use of the signature purple hue and a friendly team, More Café exudes a warm and welcoming ambience for customers from all walks of life, says a press release.

The concept is the brainchild of a Dutch partnership whose combined experiences expand more than 60 years of international exposure within a multi-faceted range of different hospitality environments.

The concept mirrors the fruition of this partnership's creativity, passion and awareness, for understanding sustainable food trends within an aesthetically balanced and comfortable interior. This gives More Café its appeal and identity.

Ajit Singh, group general manager of Asha Enterprises, believes More Café's commitment to the highest standards of quality and its distinctive food and surroundings gives it an advantage in Muscat's highly competitive casual dining market.

"The restaurant offers patrons a relaxed environment where



they can enjoy menu choices from an extensive selection of modern and international dishes, served in a way that is uniquely more," he comments.

"As one of Dubai's progressive Café chains and a well-respected brand, More Café works well for those who are looking for a quality food offering that blends excellent service with value pricing," he adds.

The new outlet has both indoor and outdoor seating with impressive views of 'The Walk' and its beautiful surroundings, and is a perfect complement to the Wave community.

"The More Café philosophy

is very family centric which ensures that we treat our team members and customers as part of the family," says Marijke Lap, managing partner of More Café.

"Our vision was to create a visually stimulating space where individuals and families could come together to participate in initiatives which would support and build the community, while enjoying excellent food. Since opening its first café in Muscat at the Opera Galleria, the brand has developed a loyal fan following and we are sure that the outlet at 'The Walk' in Wave Muscat will be equally popular amongst the local community," Lap said.